



2024

# ESG Membership Survey

HELPING YOU LEAD A SUSTAINABLE BUSINESS, TODAY AND TOMORROW

ESG is a business strategy that can help contractors maintain and/or get more business, foster employee loyalty, attract top talent, and enhance the company's long-term profitability and reduce the risk of being prevented from bidding.

Created by

Ferguson | SLOAN | Stanley Black & Decker | Telesto Strategy | Trane | Victaulic | Watts





## 3 PILLARS: ENVIRONMENTAL, SOCIAL, & GOVERNANCE

ESG is a business strategy that can help contractors maintain and/or get more business, foster employee loyalty, attract top talent, and enhance the company's longreduce the risk of being prevented from bidding.

Some companies use terms like “Corporate Social Responsibility” or “Sustainability” to describe their responsible business priorities.

However a company defines ESG, it is pivotal in shaping the business's purpose, values, and day companies have already implemented core concepts of ESG, like measuring health and safety, implementing employee wellness programs, impact to the environment, and ensuring they have the proper policies, like an employee code of conduct, which benefit the bottom line and business continuity.



### • **PLANET**

- Impact on the environment?
- Reducing fuel & energy usage
- Recycling program



### • **PEOPLE**

- Impact on stakeholders?
- Health & safety
- Charitable donations



### • **PROFIT**

- Are we compliant?
- Develop procedures
- Third party audit

# Environmental, Social, Governance (ESG) Membership Survey



# M/SC Initiative Objectives

**How do we help MCAA members grow, compete, and thrive?**

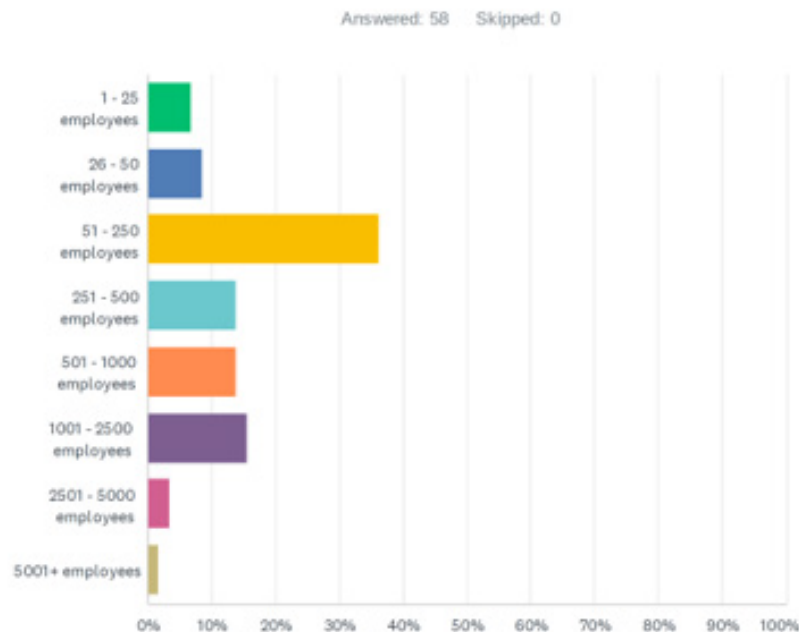
- Prevent bid exclusion and help companies be profitable
- Build awareness of emerging ESG regulatory framework
- Create resources and make options available to MCAA membership
  - MCAA's 2023 - 2024 Key Initiative



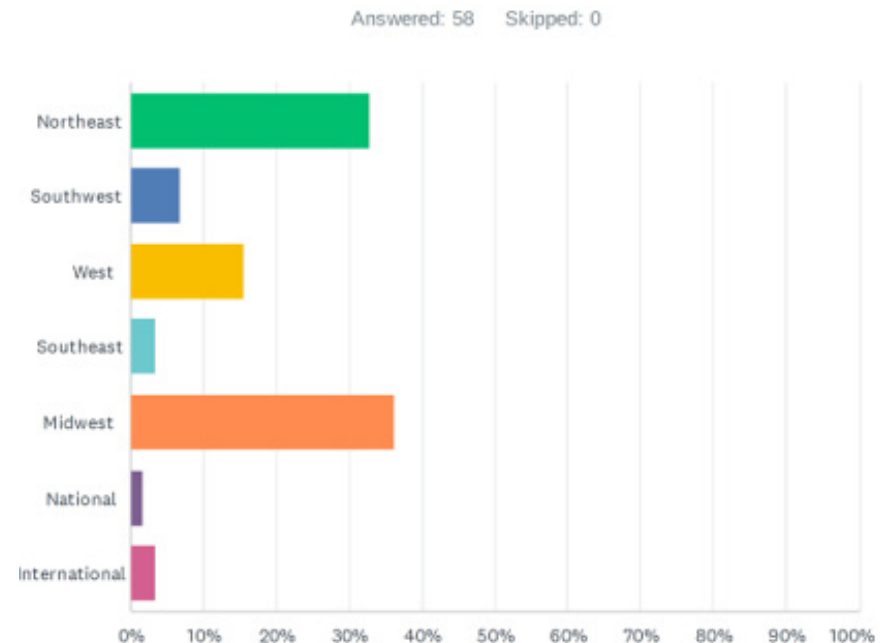
# Survey Results - Demographics

**58 Respondents: 96% contractors, 98% private companies**

What is the size of your organization  
(e.g. number of employees)?



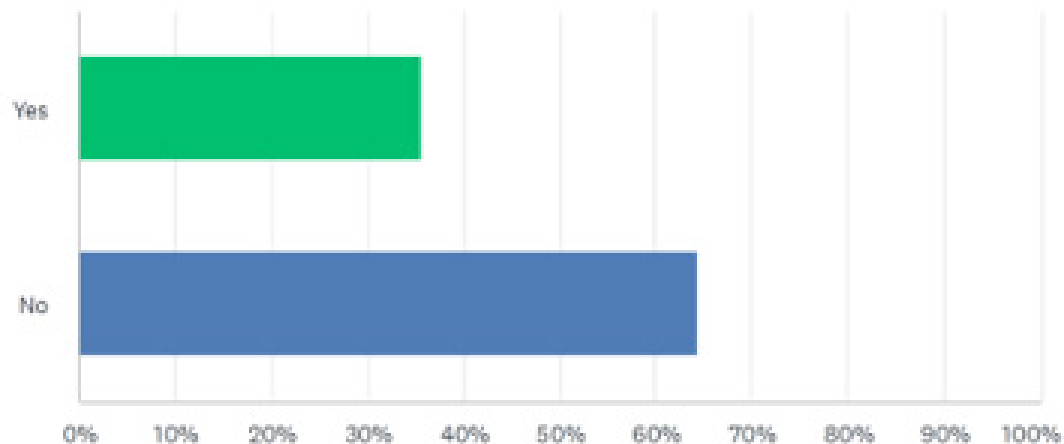
What region do you operate within?



# M/SC Initiative Objectives

- 52% are requested to provide ESG data in bid documents
- 78% rate their familiarity with ESG from somewhat to not familiar at all
- Have you ever been asked by a potential customer to submit an ESG plan, as a condition of business?

Answered: 56 Skipped: 2

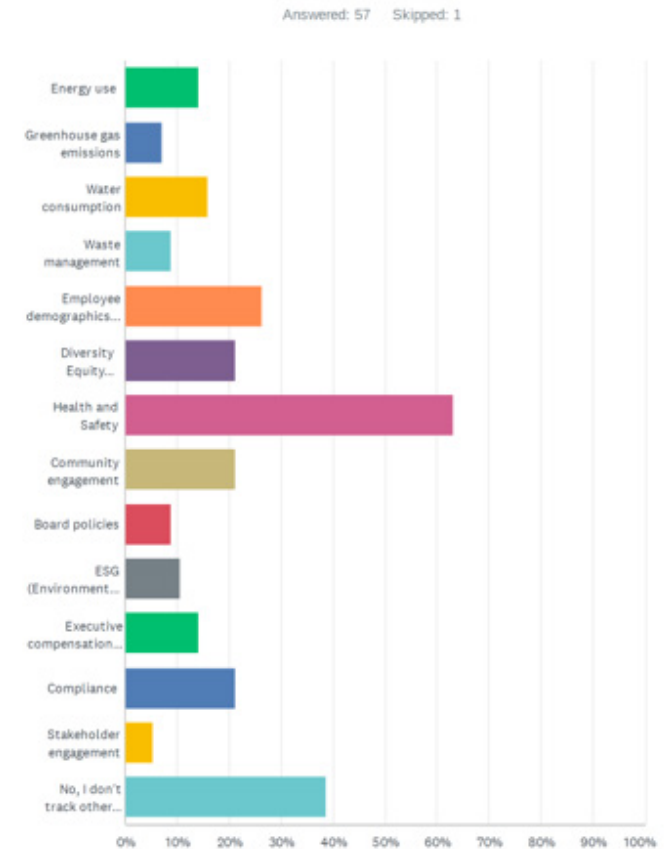




# Survey Results - ESG Trends for Members

- 35% asked by a potential customer to submit an ESG plan
- 33% have or will establish an ESG plan this year
  - 43% within 2-5 years

Do you track other metrics in your company, such as the below? Check ALL that apply.



AN OVERWHELMING MAJORITY OF CEOS - 92% - SAY THEY PLAN TO CONTINUE THEIR ESG INITIATIVES DESPITE THE BACKLASH.

Companies face ESG critics from both sides, survey - Fortune

SKANSKA

What we deliver

Who we are

Home > Who we are > Our Impact > Climate

Our Impact

► Responsibility

▼ **Climate**

► Sustainability

► Resilience

Climate

Skanska offers transformative low-carbon solutions that drive our business forward and help our customers fulfill their ambitious sustainability goals. We partner with organizations to share knowledge, and develop and innovate net-zero solutions for the built environment. Our goal is to transition to low-carbon construction across all our projects and ultimately reach net-zero carbon emissions by 2045. As we move forward, scaling these solutions will be critical for a full industry transformation bringing us closer to net-zero living.

Turner

Build a Sustainable Supply Chain

- We will increase business partner knowledge and awareness of sustainability.

- We will actively engage our SourceBlue and Self Perform Operations teams to take a leadership role in learning and integrating sustainability in supply chain management.

- We will engage with industry organizations that support learning and growth associated with sustainability.

Gilbane

Contact | News | Locations

Building

Development

Markets

Projects

About

Partner With Us

Real-time market and periodic data reporting.

Our Sustainable Supply Chain Policy

Our team sets high standards for our clients, suppliers, employees, and the communities we serve. We aim to do our part by protecting the environment and providing an ethical and inclusive workplace. Our sustainability commitment is reflected in our ongoing efforts to eliminate waste, reduce pollution, use repurposed materials, and increase energy efficiency to reduce our carbon footprint.

This commitment includes:

Maintain a diverse supplier base of trade contractors, suppliers, and professional services firms from a wide variety of backgrounds that include Diverse-Owned and Small Businesses (DOSB).

Seek out and work with suppliers who are committed to reducing their carbon footprint by leveraging the latest technologies, conservation of resources, practicing waste minimization techniques, and maximizing local sourcing.



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